

Dear [University Dept. of Health],

Although uncommon, meningococcal serogroup B disease is a serious illness and people 16 to 23 years of age have a higher rate of meningitis B compared with meningococcal disease caused by other serogroups, particularly because the bacteria can spread through coughing, sneezing, kissing, and common sharing behaviors among people living in close quarters, like dorm rooms.

As a health partner in the community, [Retailer] would like you to know that we want to help protect your students from meningitis B by providing vaccinations in our pharmacy. We stock meningitis B vaccines and the cost is usually covered by insurance.

We hope you will encourage your students to visit [Retailer] and talk to our pharmacists about meningococcal serogroup B disease vaccination. [Retailer] is also available to partner with you for on-campus vaccination events.

Sincerely,

[Retailer sign off]

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